



NAHP 2010 MEMBERSHIP DUES

NAHP membership dues are to be paid by January 30, 2010 to be a member in good standing for the calendar year of 2010. When joining after January, 2010 the membership dues will be pro-rated per month accordingly.

Dues Structure

The General and Associate Membership dues is assessed using a formula that combines the frequency and circulation of the publication. Calculation of the dues should be made every year based on the results of the annual auditing report. For non-audited publications, a notarized statement from the printer confirming the number of copies printed is required.

2010 GENERAL & ASSOCIATE MEMBERSHIP CATEGORIES

Publication Categories	Circulation (in thousands)	Dues
Daily Publication	Less than 5,000 daily circulation	\$ 800.00
	5,000 - 10,000	\$ 900.00
	10,000 - 15,000	\$1,000.00
	15,000 - 20,000	\$1,100.00
	20,000 - 30,000	\$1,200.00
	30,000 - 40,000	\$1,300.00
	40,000 - 50,000	\$1,400.00
	50,000 - 60,000	\$1,500.00
	60,000 and over	\$1,600.00
Weekly Publication	Less than 20,000 daily circulation	\$ 350.00
	20,000 - 40,000	\$ 450.00
	40,000 - 50,000	\$ 550.00
	50,000 - 60,000	\$ 650.00
	60,000 and over	\$ 750.00
Bi-Weekly Publication	Less than 30,000 daily circulation	\$ 300.00
	30,000 - 50,000	\$ 400.00
	50,000 and over	\$ 550.00

Monthly Publication	Less than 30,000 daily circulation	\$ 300.00
	30,000 - 50,000	\$ 400.00
	50,000 - 100,000	\$ 500.00
	100,000 and over	\$ 600.00
Online Publication	Based in the United States	\$ 900.00

2010 INTERNATIONAL MEMBERSHIP CATEGORIES

Publications headquartered in Latin America follow the same NAHP General & Associate Membership categories. The dues is the same as the corresponding category minus a 10% discount. Each publication also receives a \$100.00 first-time membership discount.

The NAHP is a partner with the Asociación Mexicana de Editores (AME). Latin America publications that are members of the AME receive a \$200 first-time membership discount (instead of just \$100 first-time membership discount).

International members are entitled to voice, but may not vote nor hold office.

2010 PARTNER MEMBERSHIP CATEGORIES

Partner members are entitled to voice, but may not vote nor hold office.

Corporate Partner Membership

National or international corporation that supports Hispanic print and the mission of the NAHP. \$10,000.00

Association Publication

Association publications that support Hispanic print and the mission of the NAHP and are published by a trade association, non-government organization or community based organization \$ 5,000.00

Agency Partner Membership

Advertising agency, media buying agency, public relations and public affairs firm \$ 2,500.00

News Wire Service Membership

News or public relations wire service \$ 2,000.00

Television Partner Membership

Local television station (corporation is a different category) \$ 1,500.00

Radio Partner Membership

Local radio station (corporation is a different category) \$ 1,000.00

Supplier Membership

Print publication supplier or printer \$ 1,500.00

2010 INDIVIDUAL MEMBERSHIP CATEGORIES

Individual members are entitled to voice, but may not vote nor hold office.

Consultant

Marketing/advertising/pr consultant \$ 200.00

Author

Individual Hispanic book author \$ 150.00

Creative

Photographer \$ 100.00

Graphic artist or graphic designer \$ 100.00

Professor

Community college or university professor \$ 75.00

Student

High school, community college or university student \$ 50.00
(copy of student identification required)

For questions regarding the type of membership you are interested in or the membership structure, call the NAHP National Headquarters office at (202) 662-7250 or email memberservices@nahp.org.