



NATIONAL ASSOCIATION OF HISPANIC PUBLICATIONS Representing and Engaging Our Hispanic Communities

2010 Annual Convention
March 10 – 13, 2010
Hotel Albuquerque at Old Town
Albuquerque, New Mexico

Exhibitors at the NAHP will be part of the annual convention and business expo integrated into the program activities, designated times for opening the exhibitor areas and exhibit staff are part of all networking opportunities.

EXHIBIT AREAS

There are two primary exhibit areas during the NAHP convention. The first area is in the Publishers Atrium of the Hotel Albuquerque at Old Town, ideal for retail vendors, artists and authors for book signing. The second area is the Exhibit Plaza which is designed for premium exhibitors, sponsors and associates. The Plaza is adjacent to main ballroom and opens into the atrium.

EXHIBIT PACKAGE OPTIONS

Newsroom Exhibitor Booth Package is the premium booth in the Exhibitor Plaza (See Sections E-H on floor plan).

Enchantment Exhibitor is a Table Top Display Area. We recommend this arrangement for local retail businesses to display and sell their products. These display tables are located throughout the Publishers' Atrium area. (See floor plan tables are coded T).

Artist Exhibitor is exclusively for artists displaying paintings and/or sculptures. It is located in the Publishers' Atrium area.

EXHIBIT PACKAGES DETAILS

1. **Newsroom Exhibitor Booth Package** is the premiere exhibit booth in the Exhibitor Plaza.
(Sections E-H on floor plan)

10 ft. x 10 ft. space
8 ft. Burgundy/Beige wall drape
3 ft. side rail drape on both sides of booth
6 ft. Burgundy draped table
2 folding chairs
1 Exhibitor sign – 7" x 44" (with name and vendor booth number)
Logo in NAHP web site with link to company/program

- Corporate/Business/Non-profit Booth Reservation - \$3,000
- Media - \$5,000

2. **Enchantment Exhibitor** is a Table Top Display Area. We recommend this arrangement as perfect for local retail businesses to display and sell their products. These display tables are located throughout the Publishers' Atrium area. (See floor plan tables are coded T.)

6 ft. Burgundy draped table
2 folding chairs
1 exhibitor sign – 7" x 44" (with name and vendor booth number)

- Enchantment Exhibitor Booth Reservation - \$1,500

3. **Artist Exhibitor** is exclusively for artists displaying paintings and/or sculptures.

Two easels to display in the Publishers Atrium
Opportunity to enter items in the silent auction for the National Hispanic Press Foundation for Journalism Student Scholarships (Details provided on request)

- Enchanted Artist Exhibitor Reservation - \$250

ADDITIONAL SERVICES

Additional services can be purchased upon request such as electricity and internet access.

NAHP EXHIBITOR COORDINATOR

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