



NATIONAL ASSOCIATION OF HISPANIC PUBLICATIONS **Representing and Engaging Our Hispanic Communities**

2010 Annual Convention
March 10 – 13, 2010
Hotel Albuquerque at Old Town
Albuquerque, New Mexico

Exhibitors at the NAHP will be part of the annual convention and business expo integrated into the program activities, designated times for opening the exhibitor areas and exhibit staff are part of all networking opportunities.

Exhibit Areas

There are two primary exhibit areas during the NAHP convention. The first area is in the Publishers Atrium of the Hotel Albuquerque at Old Town, ideal for retail vendors, artists and authors for book signing. The second area is the Exhibit Plaza which is designed for primary exhibitors, sponsors and associates. The Plaza is adjacent to main ballroom and opens into the atrium.

Exhibit Package Options

- Newsroom Exhibitor is the premium booth
- Newsstand Exhibitor is the traditional standard booth
- Enchantment Exhibitor is exclusively for Albuquerque local retail businesses to display and sell their products
- Enchanted Artist Exhibitor is exclusively for artists displaying paintings and/or sculptures

Exhibit Packages

The **Newsroom Exhibitor** is the premiere exhibit booth in the Publishers Atrium and the Exhibitor Plaza.

A. **Newsroom Exhibitor** package includes:

- 10 ft. x 10 ft. space
- 8 ft. backdrop drape in blue (unless otherwise specified)
- 3 ft. side rails (on both sides of booth)
- 6 ft. table
- 6 ft. drape in white (vinyl tablecloth draped over the table – no separate skirt)
- 2 folding chairs
- 1 exhibitor sign (with name and vendor booth number)
- Logo in NAHP web site with link to company/program

Corporate/Non-profit Reservation at \$3,000
Media/Non-NAHP Member Reservation at \$5,000
International Vendor Reservation at \$2,500

Additional Services available upon request for an additional cost for electricity, IT/data lines and lights.

B. **Newsstand Exhibitor** package includes:

- 10 ft. x 10 ft. space
- 6 ft. table
- 6 ft. drape in white (vinyl tablecloth draped over the table – no separate skirt)
- 2 folding chairs
- 1 exhibitor sign (with name and vendor booth number)
- Name listed in web site with convention information

Corporate/Non-profit Reservation at \$1,500
International Vendor Reservation at \$750

Additional Services available upon request for an additional cost for electricity, IT/data lines and lights.

C. **Enchantment Exhibitor** is exclusively for Albuquerque local retail businesses to display and sell their products. Package includes:

- 8 ft. x 8 ft. space
- 6 ft. table
- 2 folding chairs
- 1 exhibitor sign (with name and vendor booth number)

Enchantment Exhibitor Reservation at \$500

Additional Services available upon request for an additional cost for electricity, IT/data lines and lights.

D. **Enchanted Artist Exhibitor** is exclusively for artists displaying paintings and/or sculptures.

Package includes:

Two easels to display art

(at designated areas in the Publishers Atrium and Exhibitor Plaza)

Opportunity to enter items in the silent auction for the National Hispanic Press
Foundation for Journalism Student Scholarships

Enchanted Artist Exhibitor Reservation at \$250